

## **JOB VACANCY: ADVOCACY MANAGER**



<b>Closing date:</b>	23 March 2025
<b>Start date:</b>	June/July 2025
<b>Reports to:</b>	Chief Executive (with oversight from Public Affairs Advisor)
<b>Location:</b>	Remote (location flexible, with regular travel to London for meetings, and access to office space in London)
<b>Salary:</b>	£40,000 to £45,000 pro rata, depending on experience
<b>Contract:</b>	One-year fixed-term employment contract, with potential for conversion to permanent contract if sufficient funding is secured (freelance considered)
<b>Hours:</b>	Full-time (part-time considered)
<b>Benefits:</b>	Flexible working, generous leave and pension

### **About the organisation**

The Fairness Foundation works to change the debate around fairness in the UK. We produce robust evidence, engage with policymakers, and work with partners across civil society and academia to shape public narratives around fairness and inequality, and to persuade politicians of the moral, political and policy arguments for tackling inequality.

Britain is at a critical turning point. The new Labour Government has set out its ambitions to drive a decade of national renewal by strengthening the economy and breaking down barriers to opportunity. Fairness must be at the heart of these ambitions - creating inclusive economic growth, delivering genuine opportunity, and ensuring that everyone in Britain has access to the essentials, is rewarded for their work, and is treated with respect and dignity.

### **About the role**

You'll help us make the case for a fairer Britain — fostering external relationships, engaging with policymakers, and driving our advocacy strategy in 2025. Responsibilities will vary, but will include:

- Leading the implementation of our advocacy strategy, developing and managing a timeline of activities, and ensuring delivery of key outputs on time and to budget
- Acting as an ambassador on behalf of the Fairness Foundation, building and maintaining senior external relationships
- Gathering insights and conducting desk-based research on the political landscape and how best to position our work, engaging with policymakers, and monitoring the results of that engagement

- Writing briefings, summaries, position papers and articles to influence key advocacy targets, and responding to formal processes such as policy consultations and select committees
- Undertaking political monitoring and horizon scanning to identify opportunities for reactive influencing, following up those opportunities
- Identifying hooks to secure media coverage for our outputs and liaising with journalists

This job description is not exhaustive. We're a small team and you will also be asked to support and deliver other tasks, such as supporting colleagues with the development of research and policy papers, the production of multimedia content for our website and social channels, or the monitoring and evaluation of our outputs and impact.

### **Essential skills**

- Solid understanding of UK politics
- Experience of developing relationships with senior external stakeholders
- Excellent project management skills
- Ability to work flexibly within a changing environment and to short deadlines
- Ability to keep calm and stay optimistic under pressure
- Ability to build strong relationships with figures from across the political spectrum
- Ability to convey complex ideas to non-expert audiences in a simple and compelling way
- Excellent written and verbal communication skills
- Good understanding of how the media works
- Strong commitment to the vision and values of the organisation
- Ability to think on your feet and find solutions independently without being told what to do

### **Desirable skills**

- Strong political and media networks
- Knowledge of socio-economic inequality or related fields

### **Application process**

Please submit your CV and a cover letter of no more than one A4 page outlining how you meet the criteria set out in the job description, and why you believe you are well-suited to the role, to [mail@fairnessfoundation.com](mailto:mail@fairnessfoundation.com) by 23:59 on Sunday 23 March 2025.

We plan to hold first-round interviews online in the week beginning 31 March, followed by face-to-face second interviews in early April. We would like to fill this vacancy ASAP, and by early July at the latest.

The Fairness Foundation is committed to ensuring that all candidates have genuinely equal opportunities when applying for this role, as well as complying in full with the Equality Act 2010.

[www.fairnessfoundation.com](http://www.fairnessfoundation.com) | Registered charity no. 1044174